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| Student Name: | Abigail Herron | Student Number: | S00200536 | Class Group: | D |

## 1. Proposed 4 Page Web Site Topic

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| [Short description of the website goals and objectives and intended audience]  Description: An educational website designed to introduce the basics of music sheet-reading in a fun and colourful way.  Goals / Objectives: To have the audience understand the beat value, notes and common characters associated with sheet-music.  Intended Audience: Children aged six to ten that are learning some kind of instrument. |

## 2. Proposed Design

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| [Short description of the website logo, main navigation, colours, sources of information]  Website Logo: The words ‘Up Beat’ in a funky, colourful text, with musical notes either side of it.  Main Navigation: At the top-right of the page under the banner, each anchor link separated by a black bar. The words will change colour when the mouse is hovering over them.  Colours Used: Background of entire site will be a cream, or off-white, headings will remain black and bolded, strategic use of strong colours (sticking to basic colour wheel) in images to highlight the topic of discussion per section.  Sources of Information: Youtube piano players, Online sheet-music vendors, Children’s music books. |

## 3. Proposed Design of each page content

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| [Short description of the website content of each page, colours, text font types etc and sources]  Colours: Simple, strong colours to easily distinguish one note, or topic, from the next. Background of entire site to be a cream, slightly yellowish-white. Headings of topics to be black and bold.  Font Types: Something clear and easy to understand like Arial, Open Sans or Puritan, with a larger font size (maybe 16px) which would make it more appealing to the target audience.  External Links: To other tutorial sites e.g. Flowkey, Youtube. |

## 4. Rough sketch of website home page

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| [example in Chapter 18 (slide 40)]  Home Page |

## Notes: Project outline

You will need to create a simple website on a topic of your choice. The website will be submitted to your lecturer and then presented by you in class. A proposed topic and design brief must be submitted by Friday 21st Feb. This proposal is worth 3% of your marks. Once your lecturer approves your design / gives feedback you can then start developing your site.

## Included in your Website

Your web site will include all of the following:-Code Comments, Code Indentation, white space, Clear consistent design, Visually attractive clear and clean and aligned. Suitable use of colours and fonts, all text and images referenced.(Public domain images). All text must be clear concise and meaningful. **Do not reference any personnel details, name etc or any reference to IT Sligo on the web pages**. Place on the following text on the home page. *This is a college project completed as part of an assignment.*

Internal and external styling (CSS), minimum of 4 html pages, appropriate use of sematic HTML 5, background and foreground images, tables, internal and external links, lists, video, a contact form, google map, bullets and radio buttons, footer on every page with Copyright notice. Also additions marks for addition features not outlined above.

## Proposal submission

* Word document with sections 1-4 above completed. (Don’t forget your personal details)